



Amit Kumar

Digital Marketer and Web Developer



Certified in The Fundamentals of Digital Marketing on 18/07/2019

Certificate ID: 7RV FSD 3K5



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ABOUT ME

I consider myself a student in all aspects as I never wish to stop learning. I love engaging with new people and creatively solving problems and challenges. I am also able to grasp new concepts quickly and efficiently.

I am a result focused person with a strong understanding of digital marketing, desire to work as a Marketing associate to effectively handle online marketing activities.

SKILLS



EDUCATION

Digital Marketing and Web Development

World Class Skill Centre
2019 - Present

B.Sc. Physical Science

Zakir Husain Delhi College
2012 - 2015

10th and 12th

CBSE

82% in 10th and 64% in 12th standard.

EXPERIENCE

Swasthum Wellness Pvt Ltd (Joined in March 2020)

Digital Marketer & Web Developer

- Maintain the company websites & SEO for both the websites.
- Create and monitor the Ads on Facebook, Instagram, Google Ads & E-commerce platforms like- Amazon, Flipkart & Paytm mall.

Swasthum Wellness Pvt Ltd (Internship of 5 Months)

Digital Marketer & Web Developer

I created two E-commerce websites (swasthum.com & wellbeingshoppe.com).

- Keyword research, run the Ad Campaigns on Facebook, Instagram & Google Ads.
- On-page & Off-page SEO, E-mail Marketing using Mailchimp.
- Listed all the products on all E-commerce Platforms.
- Managed all social media accounts of company.

Concentrix (2017 – 2019)

Practitioner

I worked with Concentrix as a Customer Service Associate. I worked there for Amazon.

- Handled Emails for amazon.com & amazon.in

Reliance Telecommunications (2015 - 2017)

Store Manager

I worked with Reliance Telecommunications as a store manager at Sector – 21, Rohini.

- Organized promotions by pamphlet and flyers, managed stock of the complete store like: mobile phones and sim cards and met sale's target within the given time every month.